

## Company Overview

# Marigold Technologies

### Introduction

Founded in 1998 by a veteran telecom executive, **Marigold Technologies provides unparalleled expertise in strategic list acquisition services for the telecom, information technology, retail, and financial services industries.** Trusted by Fortune 500 marketing executives and direct marketing professionals, Marigold Technologies collaborates closely with each client to provide highly-qualified targets for B2B and B2C direct marketing campaigns.

### Direct Marketing Mailing Lists

Marigold Technologies provides an extensive offering of uniquely-packaged, accurate, and relevant mailing lists that deliver high rates-of-return for direct marketing campaigns.

### Strategic List Brokerage Services

By collaborating closely with its clients, Marigold Technologies quickly compiles highly-qualified mailing lists matched to each client's campaign goals. Marigold Technologies' strategic list brokerage services dramatically improve the success of direct marketing campaigns with personalized list planning, buying, and analysis.

### Partial Client List

- AT&T
- Dell
- Cisco
- Staples
- MasterCard
- Qwest
- SBC
- Vonage
- Sprint
- American Express
- Verizon
- XO Communications
- HP
- Earthlink
- CapitalOne

### Executive Leadership

Blake Sitney is the founder and president of Marigold Technologies. Blake is passionate and resourceful entrepreneur that thrives on the challenge of finding and creating value. Blake harnessed his leadership and technical skills to build a sales, marketing and technology team that has grown Marigold Technologies into a multi-million dollar technology-based direct marketing firm. Before founding Marigold Technologies, Blake was a major account executive at WorldCom. Blake holds a BA in liberal arts and an ADIS certification in the analysis and design of information systems.

### Contact Information

Marigold Technologies, LLC  
1700 7th Ave, Suite 116-130  
Seattle, WA 98101  
212-696-5000  
Sales@marigoldtech.com  
www.marigoldtech.com