

Hip-Hop, Rap, and R&B Fans by Marigold

Reach Hip-Hop, Rap, and R&B Enthusiasts

DESCRIPTION

The Marigold Mailing List of Hip-Hop, Rap, and R&B Fans is the ideal way to market directly to this dynamic urban music loving audience. Compiled from a variety of sources including ring-tone downloads, cellphone wallpaper downloads, magazine subscriptions and online surveys, you now have a way to mail a letter or a postcard offering your product or service to the Hip-Hop community. Ideal product categories include athletic footwear, urban clothing, new Hip-Hop music releases, concert promotions, and new movie releases to name a few. Many additional selects are available upon request.

SEGMENTS

109,049	FL	\$5/M
96,717	IL	\$5/M
98,108	MI	\$5/M
96,387	NY	\$5/M
95,135	OH	\$5/M
106,718	TX	\$5/M

SELECTS

Age	\$5/M
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LIST INFO

Total Count:	2,064,720
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	03/24/2009
Update Freq.	Quarterly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.