

# An Email List of iPhone Users at Residential Address

Opt-in iPhone Users at Residential Addresses

## DESCRIPTION

The Marigold iPhone Users file provides an ideal demographic for targeting individuals that use an iPhone throughout the United States via Email channel. These trend-savvy consumers value the multimedia capabilities so unique to this device. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of iPhone Users today!

## SELECTS

|                    |       |
|--------------------|-------|
| Age Of Children    | \$5/M |
| Computer Owner     | \$5/M |
| Credit Card Buyers | \$5/M |
| Donor              | \$5/M |
| Ethnicity          | \$5/M |
| Lifestyle Select   | \$5/M |
| Marital Status     | \$5/M |
| SCF                | \$5/M |
| State              | \$5/M |
| Wireless Provider  | \$5/M |
| Zip                | \$5/M |

## LIST INFO

|                     |                  |
|---------------------|------------------|
| <b>Total Count:</b> | <b>3,491,947</b> |
| <b>Base Price:</b>  | <b>\$125/M</b>   |
| Source:             | Compiled lists   |
| Geography:          | USA              |
| Min. Purchase:      | \$1,000.00       |
| Market:             | Consumer         |

## LIST TYPES AVAILABLE

Email  
Phone

## LIST MAINTENANCE

|               |         |
|---------------|---------|
| New to Market | --      |
| Update Freq.  | Monthly |

## DELIVERY OPTIONS

|                |      |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

## ADDRESSING OPTIONS

|                |       |
|----------------|-------|
| Text/Excel     | \$0/  |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE         | EMAIL                  | PHONE          | FAX            |
|--------------|--------------|------------------------|----------------|----------------|
| Ben DeLisle  | List Manager | ben@marigolddirect.com | (646) 442-2077 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.