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A Mailing List of Jewelry Buyers

Consumers that have purchased jewelry through catalogs and websites.

DESCRIPTION

The Marigold Mailing List of Jewelry Buyers file provides an ideal demographic for targeting consumers that have purchased jewelry through catalogs and websites throughout the United States. These responsive consumers recognize the convenience of shopping from their own home either via online or catalogs. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Jewelry today!

SEGMENTS

479,378	6 Mos \$50+ Shoe Buyers	\$5/M
295,647	6 Mos \$50+ Handbag Buyers	\$5/M
168,504	12 Mos Multi Channel Buyers	\$5/M
58,547	6 Mos Multi Channel Buyers	\$5/M

SELECTS

Age	\$5/M
Dollar Select	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M
State	\$5/M

LIST INFO

Total Count:	943,470
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

LIST MAINTENANCE

New to Market	07/24/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.