| Nextmark ID | 241764 |
| :--- | :--- |
| mIn ID | M131400 |

## Households with No Kids by Marigold

Households with No Kids

## DESCRIPTION

The Marigold Households with No Kids file provides an ideal demographic for targeting this niche throughout the United States. These couples have a higher level of disposable income and more free time and love products and services that can enhance their quality of life. Inquire about additional selects today!

SELECTS

| Computer Owner | $\$ 5 / \mathrm{M}$ |
| :--- | :--- |
| Credit Card Buyers | $\$ 5 / \mathrm{M}$ |
| Donor | $\$ 5 / \mathrm{M}$ |
| Lifestyle Select | $\$ 5 / \mathrm{M}$ |
| SCF | $\$ 5 / \mathrm{M}$ |
| State | $\$ 5 / \mathrm{M}$ |
| Zip | $\$ 5 / \mathrm{M}$ |

LIST INFO

| Total Count: | $27,588,566$ |
| :--- | ---: |
| Base Price: | $\$ 70 / \mathbf{M}$ |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | $\$ 500.00$ |
| Market: | Consumer |

LIST TYPES AVAILABLE
Postal
Phone

LIST MAINTENANCE

| New to Market | $05 / 21 / 2007$ |
| :--- | ---: |
| Update Freq. | Monthly |

DELIVERY OPTIONS
Email Delivery $\$ 50$

ADDRESSING OPTIONS

| Text/Excel | $\$ 0 /$ |
| :--- | ---: |
| Mailing Labels | $\$ 10 /$ |


| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
| :--- | :--- | :--- | :--- | :--- |
| TJ Downey | List Manager | tj@marigolddirect.com | $(646) 442-2076$ | $(888) 761-8817$ |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

