

Nextmark ID	241456
SRDS ID	869269-000

## An Email List of Pet Owners

Pet Owners in the United States

### DESCRIPTION

The Marigold Pet Owners file provides an ideal demographic for targeting pet lovers throughout the United States. These pet owners have no problem spending money on their furry loved ones. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Pet Owners today!

### SEGMENTS

12 Month Cat Owners	\$5/M
12 Month Dog Owners	\$5/M
CAT OWNERS	\$5/M
DOG OWNERS	\$5/M

### SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>38,861,700</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Email  
Phone

### LIST MAINTENANCE

New to Market	05/15/2007
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.