

Nextmark ID	240919
SRDS ID	886181
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An Email List of Cable TV Buyers

Cable TV subscribers nationwide

DESCRIPTION

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

LIST INFO

Total Count:	37,509,830
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.