

Nextmark ID	241125
SRDS ID	884200-000

A Mailing List of Central and Southwest Asian Households

Central and Southwest Asian Households throughout the US

DESCRIPTION

The Marigold Central and Southwest Asian Households file provides an ideal demographic for identifying individuals and families of Central and Southwestern Asian descent living throughout the United States. These consumers are perfect candidates for a wide array of products and services. Monthly hotlines are available! Inquire about additional selection capabilities to better identify your ideal demographic.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	162,874
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	04/05/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.