

A Database of Dial-Up Customers

Dial-Up Customers are individuals we have found to be users of Dial-up for Internet Access

Nextmark ID	240893
SRDS ID	880634-000
mIn ID	129102

DESCRIPTION

Target the last remaining segment yet to embrace High-Speed Internet. This segment will undoubtedly make changes to graduate from Dial-Up and are great candidates for numerous offers that can better their online experience. Target Dial-Up Users today!

SEGMENTS

Consumer	\$0/M
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SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

LIST INFO

Total Count:	10,126,731
Base Price:	\$125/M
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	01/15/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.