

Wealthy Seniors and Retirees by Marigold

Wealthy Seniors and Retirees

Nextmark ID	240882
SRDS ID	880410-000
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DESCRIPTION

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assets. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers. Inquire about additional selection capabilities to better identify your ideal target market.

LIST INFO

Total Count: 1,726,503
Base Price: \$70/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 12/03/2006
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.