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|-------------|------------|
| Nextmark ID | 196611 |
| SRDS ID | 856330-000 |
| mIn ID | M109325 |

Gambling Enthusiasts by Marigold

Individuals that Gamble via Online and Offline Betting Sites

DESCRIPTION

The Marigold Gambling Enthusiasts file provides an ideal demographic for targeting individuals that spend time and money gambling via online and offline betting sites throughout the United States. These individuals spend money and gamble as a hobby. Inquire about additional selection capabilities to better identify your ideal target market.

SEGMENTS

| | | |
|---------|-----------------|--------|
| 121,590 | 3 Month Recency | \$10/M |
| 335,374 | 6 Month Recency | \$10/M |

SELECTS

| | |
|------------------|--------|
| Computer Owner | \$5/M |
| Lifestyle Select | \$5/M |
| Phone Numbers | \$20/M |
| SCF | \$5/M |
| State | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|------------------|
| Total Count: | 2,468,423 |
| Base Price: | \$70/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$500.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

| | |
|---------------|------------|
| New to Market | 11/07/2006 |
| Update Freq. | Monthly |

DELIVERY OPTIONS

| | |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

ADDRESSING OPTIONS

| | |
|----------------|-------|
| Text/Excel | \$0/ |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.