

## A Database of Opt-in email Sweepstakes Entrants

Opt-in email Sweepstakes Entrants.

Nextmark ID	180839
SRDS ID	869679-000
mln ID	M121300

### DESCRIPTION

A Database of Opt-in email Sweepstakes Entrants identifies consumers with online presence that have entered sweepstakes and that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's sweepstakes participants via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Sweepstakes Entrants today!

### SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

### LIST INFO

<b>Total Count:</b>	<b>55,146,386</b>
<b>Base Price:</b>	<b>\$125/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

### LIST TYPES AVAILABLE

Postal  
Email  
Phone

### LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

### DELIVERY OPTIONS

Email Delivery	\$50
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### ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.