

# WirelessPros Mailing List: Wireless Cell Phone Subscribers

Cellphone Subscribers throughout the United States selectable by wireless carrier at Postal Address.

## **DESCRIPTION**

The Marigold Wireless Cell Phone Subscribers file provides an ideal demographic for targeting individuals that currently subscribe to a cellphone service within the United States. With over 500 cellphone wireless providers and over 40 million active subcribers, there is simply no more comprehensive source of cellphone users available. This list is compiled from multiple sources, including providers of ringtone and wallpaper services as well as celebrity marketing campaign respondents who have opted-in to receive information from our various partners. Please inquire for additional selects from this red hot file!

## **SEGMENTS**

ATTnet	\$25/M
OTHER	\$25/M
SPRINT NEXTEL	\$25/M
T-MOBILE	\$25/M
Verizon	\$25/M

## **SELECTS**

SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	179939
SRDS ID	869268-000
mln ID	M120693

## LIST INFO

Total Count: 52,314,207
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$625.00
Market: Consumer

### **LIST TYPES AVAILABLE**

Postal Email Phone

### **LIST MAINTENANCE**

New to Market 01/11/2006 Update Freq. Monthly

### **DELIVERY OPTIONS**

Email Delivery \$50

### **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold Direct 212.696.5000 www.marigolddirect.com