

Nextmark ID	179859
SRDS ID	869270-000
mIn ID	M120708

# Motorcycle Enthusiasts by Marigold

Individuals that own Motorcycles

## DESCRIPTION

The Marigold Motorcycles Enthusiasts file provides an ideal demographic for targeting consumers throughout the United States that own and ride motorcycles. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or cleaning products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic.

## SEGMENTS

129,041	Antique/Vintage Car Owner	\$10/M
16,268	Antique/Vintage Motorcycle Owner	\$10/M
3,186,298	Motorcycle Owners	\$10/M
148,822	RV Owners	\$10/M
1,529,420	SUV/Truck Owners	\$10/M
637,260	VW Volkswagon Owners	\$10/M
254,899	Wrangler/CJ Jeep Owners	\$10/M

## SELECTS

Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

## LIST INFO

<b>Total Count:</b>	<b>5,777,239</b>
<b>Base Price:</b>	<b>\$70/M</b>
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market	01/09/2006
Update Freq.	Monthly

## DELIVERY OPTIONS

Email Delivery	\$50
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## ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.