

Hispanic College Graduates

Hispanic individuals that have completed four years of college

Nextmark ID	179211
SRDS ID	868585-000
mIn ID	M119535

DESCRIPTION

The Marigold Hispanic College Graduate file provides an ideal demographic for targeting Hispanics throughout the United States that have a college diploma. The list is great for credit card offers, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to fine-tune your offer for this booming demographic. Tap into the extremely targeted market of college graduates today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	863,582
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.