

Newlyweds by Marigold

Recently married (newly wed) couples

| | |
|-------------|------------|
| Nextmark ID | 177769 |
| SRDS ID | 867529-000 |
| mIn ID | M119533 |

DESCRIPTION

The Marigold Newlyweds file is a comprehensive list of couples throughout the U.S. who are making some of the biggest purchasing decisions of their lives for new homes, financial services, insurance as well as buying a wide array of products and services for the married lifestyle. Refine this list by recency and other selects to reach your ideal target market.

SEGMENTS

| | | |
|---------|-----------------|--------|
| 281,185 | 3 Month Recency | \$10/M |
| 532,224 | 6 Month Recency | \$10/M |

SELECTS

| | |
|--------------------|-------|
| Credit Card Buyers | \$5/M |
| Ethnicity | \$5/M |
| Lifestyle Select | \$5/M |
| Marital Status | \$5/M |
| SCF | \$5/M |
| State | \$5/M |
| Zip | \$5/M |

LIST INFO

| | |
|---------------------|------------------|
| Total Count: | 1,036,609 |
| Base Price: | \$70/M |
| Source: | Compiled lists |
| Geography: | USA |
| Min. Purchase: | \$600.00 |
| Market: | Consumer |

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

| | |
|---------------|------------|
| New to Market | 11/28/2005 |
| Update Freq. | Monthly |

DELIVERY OPTIONS

| | |
|----------------|------|
| Email Delivery | \$50 |
|----------------|------|

ADDRESSING OPTIONS

| | |
|----------------|-------|
| Text/Excel | \$0/ |
| Mailing Labels | \$10/ |

| CONTACT NAME | ROLE | EMAIL | PHONE | FAX |
|--------------|--------------|-----------------------|----------------|----------------|
| TJ Downey | List Manager | tj@marigolddirect.com | (646) 442-2076 | (888) 761-8817 |

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.