

Nextmark ID	177181
SRDS ID	868091-000
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A Mailing List of Free Email Users

Free Email Users are individuals that subscribe to various free email services (Hotmail, Yahoo, etc)at Postal Address

DESCRIPTION

Target one of the largest universes on the Internet- users of free email services. These consumers are taking advantage of free email service as a primary medium for their online communication needs. Free Email Users encompasses a wide range of demographics, one thing is consistent: They know the value of a free email service provider, such as Hotmail, Yahoo, Gmail, etc. Free Email Users are responsive to offers that deliver outstanding value. They are great candidates for offers including telecom services, credit card offers, and various media-related offers. Inquire today about a wide range of additional selects, we will be happy to run counts for you and provide outstanding customer service and turnaround time.

SEGMENTS

80,734	GMAIL	\$0/M
6,860,386	HOTMAIL	\$0/M
6,982,370	YAHOO	\$0/M

SELECTS

Ethnicity	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

LIST INFO

Total Count: 14,343,986
Base Price: \$100/M
Source: Internet/On-Line
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market 11/12/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.