

Nextmark ID	176004
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mln ID	M118343

A Mailing List of Homeowners

Individuals that are homeowners in the United States.

DESCRIPTION

The Marigold Homeowners file provides an ideal demographic for targeting individuals that own their own home throughout the United States. Updated monthly for accuracy and responsiveness, Homeowners are perfect candidates for a wide array of products and services that are associated with being a new homeowner. This file allows lifestyle interest selections to better enhance the data for your mailer. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Homeowners today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	63,024,445
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/28/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.