

A Mailing List of Mail Order Buyers of Outdoor Recreation Products

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DESCRIPTION

The Marigold Mail Order Buyers of Outdoor Recreation Products file provides an ideal demographic for targeting consumers that have purchased outdoor recreational products through catalogs and websites throughout the United States. These products include camping and hiking supplies, and more.. These responsive consumers have a fundamental love for the outdoors and nature and enjoy the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Outdoor Recreation Products today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	170607
SRDS ID	864132-000
mln ID	M115971

LIST INFO

Total Count:515,562Base Price:\$100/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market 07/28/2005 Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold Direct 212.696.5000 www.marigolddirect.com