

# A Mailing List of Cable TV Buyers

Cable TV subscribers nationwide

Nextmark ID	170589
SRDS ID	864131-000
mln ID	M115943

## DESCRIPTION

Reach a mainstream consumer audience that values media access. These cable TV subscribers have been credit-approved by their carriers and are paying a recurring monthly charge for their TV service. These are people who value the stability and variety of content that cable service delivers.

## SELECTS

Age Of Children	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M

## LIST INFO

**Total Count:** 37,509,830  
**Base Price:** \$100/M  
Source: Compiled lists  
Geography: USA  
Min. Purchase: \$500.00  
Market: Consumer

## LIST TYPES AVAILABLE

Postal  
Phone

## LIST MAINTENANCE

New to Market 07/28/2005  
Update Freq. Monthly

## DELIVERY OPTIONS

Email Delivery \$50

## ADDRESSING OPTIONS

Text/Excel \$0/  
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.