

VoIP Mailing List: Consumer Prospects

VoIP Consumer Prospects are those with a confirmed Broadband connection at their place of residence and have expressed interest in Voice over IP services.

DESCRIPTION

These VoIP consumer prospects are those with a confirmed Broadband connection at their place of residence. They have responded to innovative Telecom offers in the past and they are ideal candidates for VoIP. This is a must test for any VoIP to consumer offer! Inquire for counts and usage as well as additional selects.

SEGMENTS			
12,240,475	AT&T	\$5/M	
4,537,945	TW Cable	\$5/M	
2,573,447	Comcast	\$5/M	
3,859,103	Cox	\$5/M	
2,689,763	Centurylink-Qwest	\$5/M	
4,811,223	Verizon	\$5/M	

Nextmark ID	159344	
SRDS ID	859476-000	
mln ID	129146	

LIST INFO

Total Count:	37,361,918		
Base Price:	\$155/M		
Source:	Compiled lists		
Geography:	USA		
Min. Purchase	: \$1,000.00		
Market:	Consumer		

LIST TYPES AVAILABLE

Postal Phone

LIST MAINTENANCE

New to Market	02/28/2005	
Update Freq.	Monthly	

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.