

Nextmark ID	145180
SRDS ID	854651-000
mIn ID	M107946

Catalog Shoppers by Marigold

Consumers that purchase products through catalogs

DESCRIPTION

The Marigold Catalog Shoppers file provides an ideal demographic for targeting consumers throughout the United States that are mail order buyers of various products through catalogs. These products include apparel, home decor and furnishings, electronics, housekeeping and kitchen products and many more. These responsive individuals appreciate the benefits of having a catalog delivered to their mailbox and the convenience of purchasing products without the pressures of buying in busy stores. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Type Of Product	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	38,883,478
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	08/06/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.