

A Mailing List of Home Office Entrepreneurs

Individuals who work from their homes

DESCRIPTION

Use this list to reach more than 3 million individuals who work in a home office environment. These home-based entrepreneurs are receptive to offers for office products, computer products, and financial services, telecommunication services, as well as professional training and productivity enhancements. Find out more about this growing market of individuals who combine business and consumer interests and have full purchasing authority.

SELECTS

Computer Owner	\$5/M
Ethnicity	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	144680
SRDS ID	854652-000
mln ID	M107638

LIST INFO

Total Count:	3,465,280
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/28/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email	\$50
FTP	\$50
CD	\$50
Mag Tape	\$50
Cartridge	\$50

ADDRESSING OPTIONS

Key Coding	\$10/M
Cheshire Labels	\$20/M
PS/2 Labels	\$20/M
3 X 5 Cards	\$20/M

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.