

Residential Computer Buyers by Marigold

Computer buyers at home address

Nextmark ID	144618
SRDS ID	853689-000
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DESCRIPTION

Marigold's Residential Computer Buyers file provides an ideal demographic for targeting individuals that have purchased computers for home usage throughout the United States. These tech-savvy individuals recognize the convenience and benefits of having a computer in their own home. Inquire about additional selection capabilities to better identify your ideal target market.

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,195,593
Base Price:	\$70/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/27/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.