

# **Golf Enthusiasts by Marigold**

Subscribers of Golf related publications and magazines

#### **DESCRIPTION**

The Marigold Golf Enthusiasts file provides an ideal demographic for targeting subscribers of golf related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest trends, techniques, equipment and the news pertaining to the world of golf. Inquire about additional selection capabilities to better identify your ideal target market.

## **SELECTS**

Age Of Children Computer Owner Credit Card Buyers Donor Ethnicity Lifestyle Select	\$5/M \$5/M \$5/M \$5/M \$5/M \$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	144138
SRDS ID	853683-000
mln ID	M107954

#### **LIST INFO**

Total Count:2,760,659Base Price:\$70/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 07/21/2004 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

## **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold Direct 212.696.5000 www.marigolddirect.com