

A Mailing List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	143383
SRDS ID	854605-000
mIn ID	M107864

LIST INFO

Total Count:	14,203,763
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/14/2004
Update Freq.	Weekly

DELIVERY OPTIONS

Email	\$50
FTP	\$50
CD	\$50
Mag Tape	\$50
Cartridge	\$50

ADDRESSING OPTIONS

Key Coding	\$10/M
Cheshire Labels	\$20/M
PS/2 Labels	\$20/M
3 X 5 Cards	\$20/M

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.