

AOL Customers

AOL Customers are individuals we have found to be users of AOL's services

Nextmark ID	143340
SRDS ID	853360-000
mIn ID	M107305

DESCRIPTION

Target the largest online family on the Internet. AOL Customers pay a monthly recurring charge for dialup access. But AOL offers far more than that: Online shopping, chat, personals, Entertainment, News, Videos, Music, and much more. These are users of AOL who love the content and the level of service AOL brings to the table. These contacts are ideal for dozens of media-related offers!

SEGMENTS

552,016	Business	\$0/M
17,701,322	Consumer	\$0/M
703,204	SOHO	\$0/M

SELECTS

Annual Sales Volume	\$5/M
Ethnicity	\$5/M
Job Title Select	\$5/M
Marital Status	\$5/M
Number Of Employees	\$5/M
Occupation	\$5/M
SIC Code	\$5/M

LIST INFO

Total Count: 18,725,182
Base Price: \$125/M
Source: Internet/On-Line
Geography: USA
Min. Purchase: \$625.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Phone
Fax

LIST MAINTENANCE

New to Market 07/13/2004
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
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Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.