

# **Hispanic Business Executives by Marigold**

Hispanic Business Executives

## **DESCRIPTION**

The Marigold Hispanic Business Executives file provides an ideal demographic for targeting successful Business owners and executives of Hispanic ethnic origin throughout the United States. Many are bi-lingual, as are their clientele. Inquire about additional selection capabilities to better identify your ideal target market within the fastest growing ethnic segment in the United States.

# **SELECTS**

Bus/Industry Type	\$5/M
Company Size	\$5/M
Job Title Select	\$5/M
Number Of Employees	\$5/M
Sales Volume	\$5/M
SCF	\$5/M
SIC Code	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	141553
SRDS ID	851506-000
mln ID	M106816

#### **LIST INFO**

Total Count:1,233,474Base Price:\$80/MSource:Compiled listsGeography:USAMin. Purchase:\$500.00Market:Consumer

#### **LIST TYPES AVAILABLE**

Postal Phone

## LIST MAINTENANCE

New to Market 06/17/2004 Update Freq. Monthly

## **DELIVERY OPTIONS**

Email Delivery \$50

# **ADDRESSING OPTIONS**

Text/Excel \$0/ Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold Direct 212.696.5000 www.marigolddirect.com