

## eManagers: Small Business Technology Buyers

eManagers are information technology buyers at small businesses and are confirmed credit card purchasers.

### DESCRIPTION

eManagers are responsive credit-card holding information technology buyers at small businesses. Marigold's proprietary web indexing system identifies a rare and unique source of business contacts that have set up shop on the Internet. Very often an entrepreneur will register a domain name long before they incorporate a business, it is at this critical moment that you can target eManagers before the major compilers even know they exist. Marketers of Information Technology, Computer hardware and software, Telecommunications, and Business-related products, services, and publications can reach new names through four points of contact information: postal mail and telephone number for initial campaign; fax number and email address for follow-up multi-channel solicitation. Our turnkey list fulfillment system allows for accommodation of your rush orders. The eManagers list is a powerful source of correct, deliverable, and recent prospecting data.

### SEGMENTS

NPA/NXX Area code and prefix	\$50/M
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### SELECTS

Central Office Id	\$75/M
Fax Numbers	\$25/M
Postal Code	\$10/M
SCF	\$10/M
State	\$10/M
Zip	\$10/M

Nextmark ID	136673
SRDS ID	853292-000
mln ID	M91626

### LIST INFO

**Total Count:** 1,096,294  
**Base Price:** \$125/M  
Source: Internet/On-Line  
Geography: USA  
Min. Purchase: \$500.00  
Market: Business

### LIST TYPES AVAILABLE

Postal  
Phone  
Fax

### LIST MAINTENANCE

New to Market 04/07/2004  
Update Freq. Monthly

### DELIVERY OPTIONS

Email	\$50
FTP	\$50
CD	\$50
Mag Tape	\$50
Cartridge	\$50

### ADDRESSING OPTIONS

Key Coding	\$10/M
Cheshire Labels	\$20/M
PS/2 Labels	\$20/M
3 X 5 Cards	\$20/M

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigoldtech.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.