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IT Pros - Information Technology Buyers by Marigold

IT Pros is a comprehensive file of Information Technology product and service buying decision makers.

DESCRIPTION

IT Pros is a comprehensive file of mid to high level decision makers who buy technology products for their organizations. Suitable offers range from technology publications to high-level seminars, telecom services to specialized LAN/WAN projects.

SEGMENTS

26,415	CIO/CKO	\$0/M
101,897	CTO Chief Technology Officer	\$0/M
405,173	Data Processing Manager	\$0/M
873,694	Internet Manager/Webmaster	\$0/M
1,159,698	IS/IT Director/Manager	\$0/M
41,943	IS/IT Operations	\$0/M
616,476	IS/IT/Internet Staff/Systems Admin/Programmer	\$0/M
814,716	IT/Web Project Manager	\$0/M
2,439	Microcomputer Manager	\$0/M
120,683	MIS Manager of Information Services	\$0/M
4,142	Technical Support Director	\$0/M
21,852	Technology Manager	\$0/M
7,367	Technology Services Manager	\$0/M

SELECTS

Annual Sales Volume	\$15/M
Company Size	\$15/M
Country	\$10/M
Job Function Select	\$0/M
Job Title Select	\$0/M
Max Per Company/Sites	\$15/M
Number Of Employees	\$15/M
Postal Code	\$10/M
Sales Volume	\$15/M
SCF	\$10/M
SIC Code	\$15/M
State	\$10/M
Zip	\$10/M

LIST INFO

Total Count:	5,119,561
Base Price:	\$80/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Business

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/07/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.